



**Bosch – the name for quality,
worldwide.**

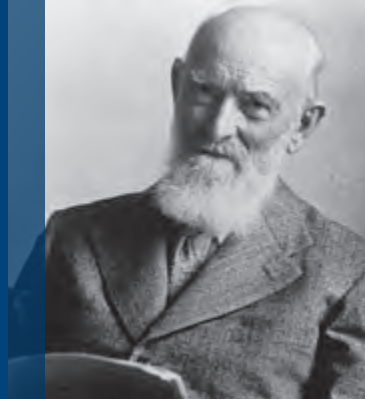


BOSCH

Invented for life



“It has always been an unbearable thought to me that someone could inspect one of my products and find it inferior in any way. For that reason I have constantly tried to produce products which withstand the closest scrutiny – products which prove themselves superior in every respect ...”
Robert Bosch, 1918



Robert Bosch. Visionary entrepreneur, dedicated freethinker, and social reformer. But above all, a personality who never stood for quick profit. Our company founder always believed that the success of a business lies in the business partners' trust and product quality. “Sell the best of the best” was his motto. With this deceptively simple maxim, Robert Bosch established values that still apply today – not just in Germany, but worldwide in every single production location.

Nothing but global business for us

Robert Bosch recognized the potential of globalization early on, and succeeded in leading a small workshop from Swabia, Germany, to become a global group. Internationality is our company's strength, with cultural variety being one of the pillars of our Bosch values. We support our origins, while at the same time believing diversity to be a real gain for our company. As a global group, Bosch produces goods worldwide, and our demand for quality is equally high in every location. Bosch is always Bosch, wherever it may be: Our standards are international.

“Be human and respect human dignity”

Our idea of quality goes beyond mere product quality: It reflects our corporate identity in which social and ecological considerations are aligned with the Bosch demand for quality and our economic goals. Bosch acknowledges its responsibility to society, and honors it worldwide. In this way, we still live according to the philosophy of our founder today.



Flexibility – except when it comes to quality.

Internationality is our strength. For us, cultural diversity means power, innovation, new ideas, and more. With the market environment in a constant state of flux, our worldwide production locations ensure flexibility, enabling us to adapt time and time again to changing conditions. But we also know how to be inflexible: When it comes to quality, we do not compromise.

Quality, innovation, customer orientation

Under the motto of BeQIK, we work on a wide range of projects with which we constantly optimize our internal processes. BeQIK represents more speed in everything we do, focusing on quality, innovation, and customer orientation.

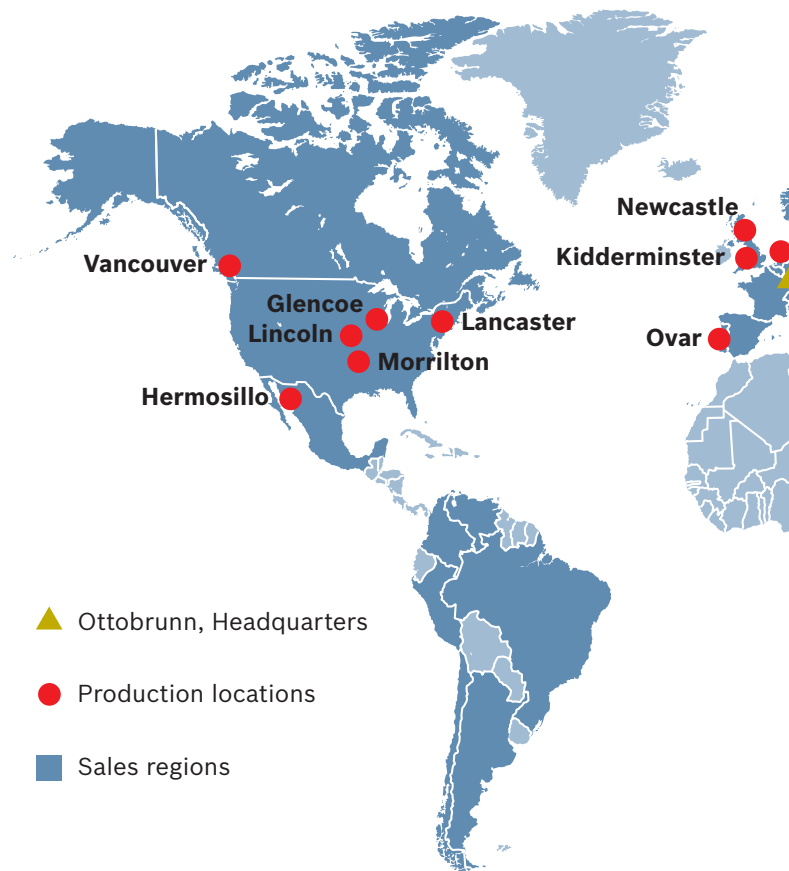
Your confidence – our quality

People who buy Bosch products rightly expect quality: Our goods satisfy even the highest demands, worldwide. We have an international development and production network. Whether we're producing in Europe, Asia or America, deviations from our Bosch standards are not permitted. Our motto: "Quality is the keeping of promises". We do not make empty promises. For us, our word is our bond.

High standards through consistency

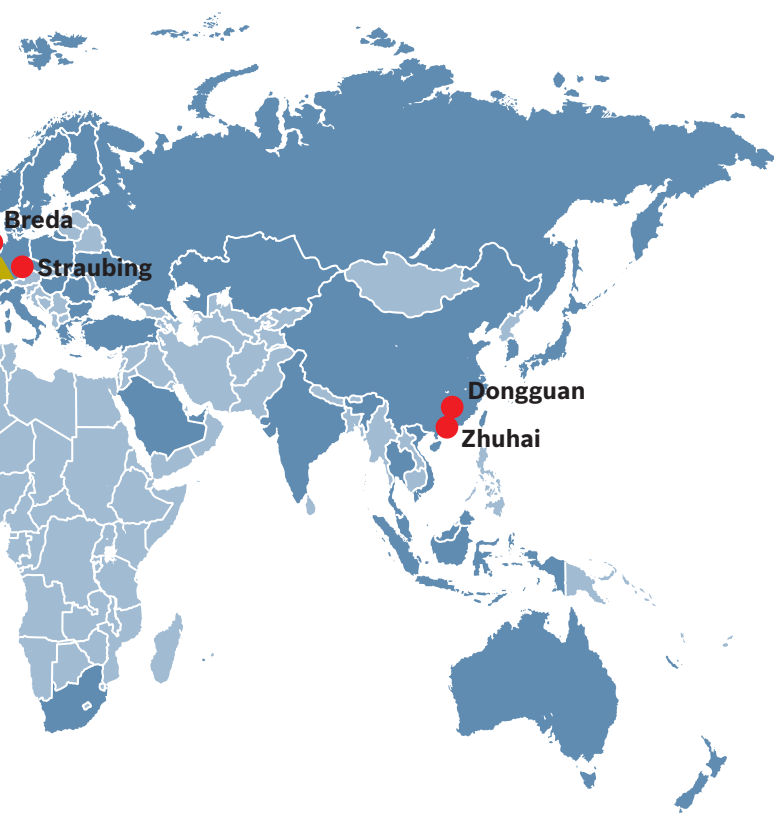
Multiple individual steps lead to high-quality end products. Optimum results can only be achieved through a consistent setting of top standards – an even more important factor if the demand for quality applies internationally. Quality requires a good foundation, which is why we want the basics to be right.

It all starts with the production technologies and processes: Bosch synchronizes these internationally so that they are interchangeable worldwide. Even when selecting materials, we leave nothing to chance – their quality is defined internationally, and we only buy products that meet strict criteria. We also recognize the value of having highly-trained, motivated employees. Systematic employee development and qualification are therefore a focus of our personnel policy. Our colleagues can develop their skills continuously in individually-tailored training programs. The result: high Bosch quality worldwide.



Secured quality.

Everyone at Bosch, from trainee to management, cares about the quality of his or her work. But that is not enough on its own: Interdisciplinary development teams define our production and checking strategies, as well as their implementation in the different locations. Internal quality assurance standards support the key core processes, such as development, production, logistics, and purchasing, and monitor production from the receipt of goods through to the finished product. International standards also support us when it comes to guaranteeing quality.



Certified and tested

Our company is certified in accordance with various international industry norms. Two examples: ISO 14001 is a standard for environment management systems, allowing quality standards in the environmental protection area to be compared internationally. The certification of our quality management system in accordance with ISO 9001 sets out comprehensive measures, defining all the processes within our company clearly. This enables us to achieve the level of quality that our customers expect.

Better with a system

We want you to be satisfied. Therefore, we continue developing our products and technologies with the support of the Bosch Business System. This system shows specific change requirements, and provides tried and trusted methods for a practice-oriented implementation. The Bosch Production System and Bosch Engineering System are parts of the Bosch Business System. These elements help us with the continuous optimization of the production process and development. But there is always room for improvement. We want to exploit all potentials and achieve lasting success. To this end, we use the Six Sigma process optimization model – a modular system for the rational improvement of processes in a company.



“We should always strive to improve existing conditions”

High product quality alone is not enough for us: Our demands are even greater. For us, the people behind the Bosch products also count. In the spirit of our company founder, we acknowledge a responsibility to society worldwide, and voluntarily submit to high social standards. The good feeling our customers get when buying a Bosch product is part of our integral demand for quality.

“Rather lose money than trust”

We aim for lasting economic success and a leading market position in everything we do – we are not a publicly traded company, and are therefore not driven by the stock market. This entrepreneurial independence enables us to have an individual company policy and long-term-oriented business. The key factors in our customer satisfaction are innovation, economy, reliability, and quality. We have standard principles that allow us to achieve our goals together with our customers.

“Legal equality is the cornerstone of justice”

Throughout his life, Robert Bosch supported public welfare and justice with both personal commitment and financial means, a tradition we continue today. In each production location, we align ourselves with the core working norms of the International Labor Organization (ILO). We respect and support internationally-recognized human rights, and safeguard the equal opportunities of all employees. This is in line with one of the key principles of our company philosophy.



A Tradition of Quality and Innovation

For over 100 years, the Bosch name has stood for quality and reliability. Bosch is the global supplier of choice for innovative technology, backed by the highest standards for service and support.

Bosch Security Systems proudly offers a wide range of security, safety, communications and sound solutions that are relied upon every day in applications around the world, from government facilities and public venues to businesses, schools and homes.

Bosch Security Systems

For more information please visit
www.boschsecurity.com
or send an e-mail to
emea.securitysystems@bosch.com

© Bosch Sicherheitssysteme GmbH, 2008
Modifications reserved
Printed in Germany | 08/08 | HOL
ST-OT-en-01_F01U516840_05

